

performed by your veterinarian at least every two weeks.

This allows open cows to be identified and rebred as soon as possible.

Once you have identified your starting PR and get comfortable with a program, remember to monitor its progress over time. If after six months there is no improvement, you should re-assess the system and meet with your herd's team (veterinarian and nutritionist) to see if there are other bottlenecks affecting reproduction.

Good reproduction is the basis of every successful herd. It is important to know where you stand, and then have a plan to improve.

Remember, "whenever you lose interest in being better at something, chances are you have already stopped being good at it".

REPRODUCTION PLAN OF ATTACK

- Step 1: Find your PR
- Step 2: Compare Your PR to the Provincial average
- Step 3: If necessary, pick a tool to improve PR
 - Needle Programs - Activity Meters - Assisted Breeding
- Step 4: Biweekly Herd Health
- Step 5 Monitor your PR for change
- Step 6: Reassess every 6 months



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